

## Unique characteristics of cyberbullying

Recently a student shared “that all bullying hurts, whether in person or through technology, the end result is that bullying in any form is emotionally damaging.”

Contrasting offline bullying with online bullying:

1. targets might not know who the bully is or why they are being targeted, as cyberbullying can happen anonymously;
2. cyberbullying can have a large audience - the actions of those who cyberbully can go viral;
3. it is often easier to be cruel using technology because of greater physical distance and the person bullying doesn't see the immediate response by the target - they might not recognize the serious harm from their actions because they lack seeing the target's response; and
4. it can be harder for parents and adults to manage cyberbullying

**(Hinduja & Patchin, 2014)**).